



'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL
BBA(TAH) Programme 1st Semester Examination, 2023

DSC1-BBA(TAH)

PERSONA MANAGEMENT AND SOFT SKILLS PERSONALITY DEVELOPMENT

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any four questions from the following

3×4 = 12

1. What is the full form of TEAM and SMART? 3
2. What are the different types of skin? 3
3. What do you mean by Creativity? 3
4. Write down the qualities from the letters Z, X, K, Q, W, V. 3
5. Define Soft Skills with examples. 3
6. Define Flexibility and Integrity. 3

GROUP-B

Answer any four questions from the following

6×4 = 24

7. Define Hard Skills. Write down the importance of Hard and Soft Skills. 2+4
8. Define Self Analysis. What are the various tools to execute self analysis? 2+4
9. Explain SWOT Analysis in detail. 6
10. Write a note on Time Management. 6
11. Explain home Manicure and Pedicure for Men and Women. 6
12. What are the benefits of eating fruit and vegetables? 6

GROUP-C

Answer any two questions from the following

12×2 = 24

13. Define Self Introspection. Write a detail note on PESTLE Analysis. 2+10
14. Explain the Theory of Needs along with the diagram. 12
15. What is Self Confidence? Discuss the benefits of Self Confidence. 3+9
16. Define grooming. Why personal grooming is necessary? Explain the grooming process of both men and women. 2+3+7

—x—