



'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL

B.Voc. Programme 1st Semester Examination, 2023

DSC1-TOURISM AND HOSPITALITY MANAGEMENT (1.3)

HISTORY OF TOURISM-I

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any *two* questions from the following

12×2 = 24

1. Can tourism be considered a discipline? What are the various views of scholars in considering tourism as a discipline?
2. Elucidate in detail various types of discoveries.
3. Give an account of the seven wonders of the ancient world.
4. Give a detailed exposition of major spectator sports in Greece and Rome.

GROUP-B

5. Answer any *four* questions from the following:

6×4 = 24

- (a) What are the famous archaeological sites connected with the world discovery in India?
- (b) Briefly describe the typology of tourists.
- (c) Give an account of the development of tourism in India during the modern period.
- (d) Explain the nature and significance of the discovery.
- (e) Define a tourist destination. How can a tourist destination be classified based on the destination life cycle?
- (f) Write a note on the components responsible for the urbanization of Varanasi.

GROUP-C

6. Answer any *four* questions from the following:

3×4 = 12

- (a) What are the behavioural traits of allocentric tourists?
- (b) What do you mean by silk and spice routes?
- (c) What do you understand by "Grand Tour"?
- (d) Who could be called a recreational tourist?
- (e) Who can be called a pleasure tourist?
- (f) What are the differences between a tourist and an excursionist?

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