



'সমানো মন্ত্র: সমিতি: সমানী'

**UNIVERSITY OF NORTH BENGAL**

B.Voc. Programme 1st Semester Examination, 2023

**DSC2-TOURISM AND HOSPITALITY MANAGEMENT (1.4)**

**FUNDAMENTALS OF MANAGEMENT**

Time Allotted: 2 Hours

Full Marks: 60

*The figures in the margin indicate full marks.*

**GROUP-A**

**Answer any *two* questions from the following** 12×2 = 24

1. Define business, industry, and commerce. Also, analyse the relationship between trade, industry, and commerce. Discuss with appropriate examples. 3+9
2. Discuss the features of a partnership form of business. Discuss the advantages of partnership business. Also, state the rights and duties of a partner. 4+4+4
3. Explain the different clauses of the Memorandum of Association of a company. Distinguish between private limited company and public limited company. 8+4
4. Briefly discuss the principles of general administration as prescribed by Henri Fayol. In what kind of organization does unity of command get violated? 10+2

**GROUP-B**

5. Answer any *four* questions from the following: 6×4 = 24
  - (a) Discuss the advantages and limitations of Joint Hindu Family Business. Compare and contrast it with the partnership form of business. 6
  - (b) Briefly discuss the principles of Scientific Management. 6
  - (c) Explain the process of decision-making in management. Use a hypothetical example to illustrate the steps in preparing a plan. 6
  - (d) Explain how delegation of authority can enhance organisational efficiency. Discuss the problems that can arise in implementing delegation of authority. 6
  - (e) Enumerate the steps involved in the incorporation of a company. 6
  - (f) Discuss the social responsibilities of a business organization towards the various sections of society. 6

**GROUP-C**

6. Answer any *four* questions from the following: 3×4 = 12
  - (a) Distinguish between centralization and decentralization. 3
  - (b) What are the different levels of management? Explain. 3
  - (c) What are the components of a controlling mechanism? 3
  - (d) What are the functions of management? 3
  - (e) Differentiate between private and public companies. 3
  - (f) Explain the importance of partnership deed. 3

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