



'সমানো মন্ত্র: সমিতি: সমানী'

UNIVERSITY OF NORTH BENGAL
BBA Honours 3rd Semester Examination, 2023

SEC1-BBA (305)

ENTREPRENEURSHIP DEVELOPMENT

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

Candidates should answer in their own words and adhere to the word limit as practicable.

GROUP-A

Answer any *two* questions

12×2 = 24

1. (a) Explain the nature of entrepreneurship and its relevance in Indian society. 5+7
(b) Discuss the challenges being faced by the entrepreneurs in the present-day times.
2. (a) State and explain any five qualities of an entrepreneur. 6+6
(b) Describe the key elements of a business plan. Also, narrate the importance of economic, technical and environmental viability of a business plan.
3. Analyze the challenges faced by family businesses in India when transitioning to a professional management approach. Provide real-world examples of contemporary role models in Indian business who have successfully navigated this transition, and explain how their values and business philosophies influenced their decisions. 12
4. Compare and contrast the roles of business incubators and venture capital firms in supporting startup ventures. Discuss their respective advantages and limitations in terms of providing resources and nurturing entrepreneurship. 12

GROUP-B

5. Answer any *four* questions: 6×4 = 24
 - (a) Define small and medium scale industries. What are their chief characteristics? 6
 - (b) Discuss the role of Government in promoting Entrepreneurship. 6
 - (c) Discuss the psychological and sociological factors responsible for the growth and development of entrepreneurship. 6
 - (d) Do you think entrepreneurship can reduce unemployment problems in India? 6
 - (e) What do you mean by EDP? Enumerate the role of the government in this regard. 6
 - (f) Discuss the problems faced by Start-up in India. 6

GROUP-C

6. Answer any *four* questions: 3×4 = 12
 - (a) What do you mean by Angel Investors? 3
 - (b) Explain Schumpeter's view on entrepreneurship. 3
 - (c) Distinguish between copyright and Patent Right. 3
 - (d) Narrate the purpose of preparing a project report. 3
 - (e) Enumerate the types of finances provided by a venture capital. 3
 - (f) What are the responsibilities of the Self-Help Group? 3

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