



'সমানো মন্ত্র: সমিতি: সমানী'

UNIVERSITY OF NORTH BENGAL
B.Com. Honours 3rd Semester Examination, 2023

SEC1-COMMERCE
ENTREPRENEURSHIP
REVISED NEW SYLLABUS

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any *two* questions

12×2 = 24

1. (a) What do you mean by business incubators? 2+10
(b) Briefly discuss the role and functions of Venture Capital in India.
2. Define Micro and Small & Medium Scale Industries (MSME's). State the financial and marketing assistances provided by the Government of India to these industries. 4+8
3. What are the various avenues available for funding start-ups? Explain the problems faced by start-ups in mobilising resources. 6+6
4. (a) What are the steps in preparation of Project Report? 8+4
(b) Explain the various sources of Business Idea.

GROUP-B

5. Answer any *four* questions: 6×4 = 24
 - (a) Define 'Self Help Groups'. List some of the characteristics of SHG's. 6
 - (b) Write a note on Social Entrepreneurship. 6
 - (c) What are the problems related to sustainability of entrepreneurship? 6
 - (d) Discuss the characteristics of good entrepreneurs. 6
 - (e) Discuss the conflicts of family business. 6
 - (f) Discuss different techniques for generating new ideas. 6

GROUP-C

6. Answer any *four* questions: 3×4 = 12
 - (a) Write a note on role of women in entrepreneurship. 3
 - (b) What functions do the DICs perform? 3
 - (c) Define Netpreneurship. 3
 - (d) What is 'feasibility study'? 3
 - (e) What is the importance of creative behaviour in entrepreneurship? 3
 - (f) What are the objectives of project appraisal? 3

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