



'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL

B.A. Honours 3rd Semester Examination, 2023

CC6-MASS COMMUNICATION AND JOURNALISM

REPORTING AND EDITING FOR PRINT

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any four questions

3×4 = 12

1. Define the term 'verification' in journalism. 3
2. What are the three components of a news story? 3
3. What is an "OP ED" story? 3
4. Name any three beats of reporting. 3
5. What do you understand by the term "Stop Press" in journalism? 3
6. What do you understand by the terms "by line", "Print line" and "date line"? 3

GROUP-B

Answer any four questions

6×4 = 24

7. What is an "intro"? What are the various types of intro? 6
8. What is paid news? Why is it a threat to the Indian democracy? 6
9. What is a Human Interest Story in journalism? 6
10. Briefly explain headlines and its types. 6
11. Explain the term "Media Trial" with suitable examples. 6
12. What are the various steps taken by a journalist to take a successful interview? 6

GROUP-C

Answer any two questions

12×2 = 24

13. Explain in detail the qualities and functions of a Sub-editor of a newspaper. 12
14. What are the differences between a feature story and a news story? 12
15. Explain the organisational setup of a daily newspaper. 12
16. What are the various factors affecting the sociology of news? 12

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