



'সমানো মন্ত্র: সমিতি: সমানী'

UNIVERSITY OF NORTH BENGAL
B.A. Honours 3rd Semester Examination, 2023

CC7-PSYCHOLOGY

PSYCHOLOGICAL RESEARCH

Time Allotted: 2 Hours

Full Marks: 40

*The figures in the margin indicate full marks.
Candidates are required to answer in their own words as practicable.*

GROUP-A

Answer any two from the following

10×2 = 20

1. Explain the goals and purpose of psychological research. 10
2. Discuss non-probability sampling techniques. 10
3. Explain mixed methods research in detail. 10
4. Briefly describe correlational, exploratory and descriptive research. 10

GROUP-B

Answer any three from the following

5×3 = 15

5. What is psychological research? What are its types? 2+3
6. Define hypothesis. State its types. 2+3
7. Briefly explain the terms reliability, validity and norms. 5
8. Elaborate on the applications of psychological tests. 5
9. What are the data collection methods in qualitative research? 5

GROUP-C

Write short notes on any five from the following

1×5 = 5

10. Characteristics of research 1
11. Sample 1
12. Type II error 1
13. Validity 1
14. Snowball sampling 1
15. Explanatory research 1
16. Applied research 1
17. Norms. 1

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