



'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL
BBA(TAH) Programme 3rd Semester Examination, 2023

DSC6-BBA(TAH)
PRINCIPLES OF MANAGEMENT

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any four from the following questions

3×4 = 12

1. Define Organization and Manager. 3
2. What do you understand by Span of Control? 3
3. Write any three characteristics of Management. 3
4. Write the full form of— 3
(a) CEO (b) KRA (c) PRO
5. Write a short note on Coordination. 3
6. How Geographical distribution affects the Span of Control? 3

GROUP-B

Answer any four from the following questions

6×4 = 24

7. What are the factors which affect Span of Control? 6
8. Discuss the different Management Skills. 6
9. Write three advantages and three disadvantages of Informal Organization. 6
10. Describe the significance of Management in modern operations. 6
11. What are the objectives of Coordination? 6
12. On the basis of area of Managerial job, how many types of Managers are there in an Organization? 6

GROUP-C

Answer any two from the following questions

12×2 = 24

13. Differentiate between Formal and Informal Organization. 12
14. Discuss in detail different types of Span of Control and their advantages and disadvantages. 12
15. Discuss in detail six techniques for effective Coordination. Write different types of Coordination. 6+6
16. Explain different levels of Management in detail with all functions. 12

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