उत्तर बङ्ग

विश्वविद्यालय

'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL
B.Voc. Programme 3rd Semester Examination, 2023

SEC2-RETAIL MANAGEMENT (3.4)
COMPUTER CONCEPTS AND SOFTWARE PACKAGES

Time Allotted: 2 Hours   Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

1. Answer any *four* questions from the following: 3×4 = 12

   (a) Write down the difference between data and information.

   (b) Define information and knowledge with examples.

   (c) Write down the advantages of a computer.

   (d) Define Graphical User Interface.

   (e) What are ASCII and standard ASCII?

   (f) Write down the applications of the spreadsheet.

GROUP-B

2. Answer any *four* questions from the following: 6×4 = 24

   (a) Write down the functions of an Operating System.

   (b) Write down the difference between LAN, MAN and WAN.

   (c) Explain character user interface with an example.

   (d) What is the difference between interpreter and compiler?

   (e) Write down the steps for mail merge.

   (f) Explain any four database-function used in excel with examples.

GROUP-C

3. Answer any *two* questions from the following: 12×2 = 24

   (a) Discuss different Network Topologies.

   (b) What do you mean by internet and intranet? Also, discuss the difference between wireless and Wi-Fi in detail.

   (c) Define Operating System and write down its characteristics and needs.

   (d) Explain file functions of Operating System in detail.

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