



'সমানো মন্ত্র: সমিতি: সমানী'

UNIVERSITY OF NORTH BENGAL

B.Voc. Programme 3rd Semester Examination, 2023

DSC6-TOURISM AND HOSPITALITY MANAGEMENT (3.2)

CONCEPTS AND IMPACT OF TOURISM

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any *two* questions from the following

12×2 = 24

1. Discuss the major points of Leiper's Tourism System Model.
2. Give an account of various tourism products with case studies.
3. Explain various methods for estimating demand for tourism.
4. Give an exposition of the structure and components of Tourism Industry.

GROUP-B

5. Answer any *four* questions:

6×4 = 24

- (a) Define motivation and explain the motivation process.
- (b) How is tourism the main driver for the growth of the economy?
- (c) What are the main stages of a Destination Life Cycle?
- (d) What are Tourism linkages? Explain their types.
- (e) Explain Dan's theory of Pull and Push factors.
- (f) Distinguish between Intra and inter-regional tourism.

GROUP-C

6. Answer any *four* questions:

3×4 = 12

- (a) What do you understand by trans-visitor?
- (b) What are the differences between tourists and excursionists?
- (c) Define intrinsic-extrinsic motivations.
- (d) What is meant by personalization?
- (e) What is the destination life cycle?
- (f) Name a few adventure tourism activities.

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