उत्तर बङ्ग

विश्वविद्यालय

'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL
B.Com. Honours 3rd Semester Examination, 2023

SEC1-COMMERCE

ENTREPRENEURSHIP

OLD SYLLABUS

Time Allotted: 2 Hours   Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any *two* questions   12×2 = 24

1.	Define Entrepreneurship. Briefly discuss the importance of entrepreneurship.	3+9
2.	Briefly discuss different sources of finance for entrepreneurs in India.	12
3.	What is a Project Proposal? Discuss the contents of a Project Proposal.	2+10
4.	Define Start-Up. Discuss the basic problems faced by Start-Ups in India.	3+9

GROUP-B

5.	Answer any *four* questions:	6×4 = 24
(a)	Write short notes on:	3+3
	(i) Technopreneurship and (ii) Social-Entrepreneurship.	
(b)	Discuss the role of Family Business in India.	6
(c)	Discuss the functions of business incubators.	6
(d)	Discuss briefly the steps involved in preparation of a project report.	6
(e)	What are Self-Help Groups (SHGs)? Briefly discuss the role of SHGs in promoting entrepreneurship.	2+4
(f)	Discuss the importance of Venture Capital in entrepreneurship development.	6

GROUP-C

6.	Answer any *four* questions:	3×4 = 12
(a)	What is intrapreneurship?	3
(b)	Define Family Business.	3
(c)	Who is an Angel Investor?	3
(d)	Who are Principal Customers?	3
(e)	Who is an 'ecopreneur'?	3
(f)	State three reasons of conflict in family business.	3

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