

## UNIVERSITY OF NORTH BENGAL

B.A. Honours 5th Semester Examination, 2023

## **DSE-P2-MASS COMMUNICATION AND JOURNALISM**

## **PHOTOGRAPHY**

Time Allotted: 2 Hours Full Marks: 60 The figures in the margin indicate full marks. **GROUP-A**  $3 \times 4 = 12$ Answer any *four* questions 1. Explain the term depth of field. 3 2. What is a "filter"? What are three types of camera filter? 3 3. What is the advantage of shooting in RAW format as opposed to JPEG? 3 What are the two qualities that a photojournalist must possess? 4. 3 5. What is ISO in photography and how does it affect the quality of an image? 3 6. What is image stabilization in photography? 3 **GROUP-B**  $6 \times 4 = 24$ Answer any four questions 7. What is caption writing in photojournalism and what are the guidelines to be 6 followed while writing a caption? What is the rule of thirds, and how does it apply to photography composition? 8. 6 Explain with an illustration. What are the various types of camera lenses? Explain each type in brief. 9. 6 Write the importance of photo editing and explain the important tools of photo editing. 10. 6 What are the ethical considerations in photography, especially regarding privacy 11. 6 and consent? 12. How does white balance affect the colour accuracy in photos and how can it be 6 adjusted? **GROUP-C**  $12 \times 2 = 24$ Answer any two questions "A photograph speaks more than a thousand words", In this context explain the 13. 12 importance of photojournalism. How do you achieve the best exposure in a photograph and what is the exposure 14. 12 triangle? 15. Discuss in detail the evolution of photography from its early beginnings to the 12 modern digital era. Explain the concept of three point lighting in photography with a suitable illustration. 16. 12

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