



‘समानो मन्त्रः समितिः समानी’

UNIVERSITY OF NORTH BENGAL
BBA Honours 5th Semester Examination, 2023

DSE1/2-BBA

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

PAPER-5HB

HUMAN RESOURCE DEVELOPMENT

GROUP- A

Answer any *two* questions

12×2 = 24

1. State the dimensions of Human Resource Development. Highlight the significance of HRD in organization. 4+8
2. Briefly explain the concept of Career Planning and Development. Identify the relevance of career planning and development programmes for Indian industrial organization. 6+6
3. Identify and explain the training methods suitable for (a) IT companies (b) pharmaceutical companies. 6+6
4. Evaluate critically the steps in management development process. 12

GROUP- B

5. Answer any *four* questions: 6×4 = 24
 - (a) Discuss the role of a HRD manager for managing people in an organization. 6
 - (b) Critically explain Human Resource Information System as an integral part of organization. 6
 - (c) Write short notes on: 3+3
 - (i) Programmed learning
 - (ii) Job rotation.
 - (d) “Training programmes are effective means to prevent workforce obsolescence” — Discuss. 6
 - (e) What do you mean by ‘Social Learning Theory’? Give its limitations. 3+3
 - (f) What is orientation? Discuss its importance in changing dimension of organization. 2+4

GROUP- C

6. Answer any *four* questions: 3×4 = 12
 - (a) Distinguish between apprenticeship and internship. 3
 - (b) Write a short note on career path. 3
 - (c) What do you mean by computer-assisted instruction as a method of training? 3
 - (d) Write a short note on Forced Distribution Method of Performance Appraisal. 3
 - (e) What is Enterprise Resource Planning? 3
 - (f) Define job analysis along with its importance. 3

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