



'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL

BBA(TAH) Programme 5th Semester Examination, 2023

GE1-BBA(TAH)

BUSINESS ECONOMICS AND ELEMENTARY STATISTICS

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any four from the following questions

3×4 = 12

1. State law of Demand and what do you mean by Supply. 3
2. Write the full form of— 3
(i) TC (ii) MC (iii) ROI (iv) AC (v) GDP (vi) GNP
3. Write about Giffen and Veblen goods. 3
4. Define mean, median and mode. 3
5. What do you mean by sampling? Define Business Economics. 3
6. What are the uses of Index numbers? 3

GROUP-B

Answer any four from the following questions

6×4 = 24

7. Discuss the limitations or exceptions to law of demand. 6
8. What are the determinants or factors which affect market structure? 6
9. Find the mean and mode of following Data— 6
8, 7, 2, 11, 12, 7, 13, 7, 15, 20, 7
10. Write the difference between Monopoly Market and Perfect Competitive Market. Explain with example. 6
11. What are the Scope of Business Economics? 6
12. Define Index number. What are the different types of Index number? 2+4

GROUP-C

Answer any two from the following questions

12×2 = 24

13. What do you mean by classification of Data? How data are classified? What are the four methods of Data Collection? 2+6+4

14. Calculate the Median for following—

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Class Interval	Frequency
0-10	7
10-20	18
20-30	34
30-40	50
40-50	35
50-60	20
60-70	6

15. What do you mean by Price Elasticity of Demand? Differentiate between Economic Growth and Economic Development. 2+10
16. What are determinants of Demand? What are the factors of Production? Define Law of Supply. 6+4+2

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