



'समानो मन्त्रः समितिः समानी'

**UNIVERSITY OF NORTH BENGAL**

B.A. Honours 1st Semester Examination, 2022

**GE1-P1-MASS COMMUNICATION AND JOURNALISM**

**BASICS OF JOURNALISM**

Time Allotted: 2 Hours

Full Marks: 60

*The figures in the margin indicate full marks.*

**GROUP-A**

**Answer any four questions**

3×4 = 12

1. What is brevity?
2. Explain balance and fairness in news story.
3. What is the importance of use and interact in writing a news story?
4. Explain the term "citizen journalism".
5. What is a deadline?
6. Explain the term hard news.

**GROUP-B**

**Answer any four questions**

6×4 = 24

7. What are the basic structure of a news story?
8. Enlist the various steps to organize a news story.
9. Discuss briefly the basic differences between electronic and print journalism.
10. What are the basic elements of news?
11. In a democratic nation like India, how has democracy impacted News? Discuss this statement in the Indian context.
12. Discuss the growth and development of Penny Press.

**GROUP-C**

**Answer any two questions**

12×2 = 24

13. What are the basic principles of news selection through the uses of various sources?
14. Outline the growth and development of tabloid newspapers in India.
15. Discuss the various trends relating to issues in Indian media context.
16. Outline and discuss the role of media towards social responsibility of the society.

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