



'समानो मन्त्रः समितिः समानी'

**UNIVERSITY OF NORTH BENGAL**

B.Voc. Programme 1st Semester Examination, 2022

**DSC1-TOURISM AND HOSPITALITY MANAGEMENT (1.3)**

**HISTORY OF TOURISM-I**

Time Allotted: 2 Hours

Full Marks: 60

*The figures in the margin indicate full marks.*

**GROUP-A**

Answer any *two* questions from the following

12×2 = 24

1. Can tourism be considered as a discipline? Discuss the views of various scholars in the context of considering tourism as a discipline.
2. Discuss in detail seven wonders as destination of modern world tourism.
3. Enumerate in detail various types of discoveries.
4. Write an essay on major spectator sports in Greece and Rome.

**GROUP-B**

5. Answer any *four* questions from the following:

6×4 = 24

- (a) Give a short description of Psychographic classification of tourists.
- (b) Briefly describe the typology of tourists.
- (c) Give an account of evolution of tourism in India during the modern period.
- (d) Give a short description of Grand Tours in Europe.
- (e) Elaborate on Spice and Silk routes.
- (f) Write a note on the components responsible for the urbanization of Varanasi.

**GROUP-C**

6. Answer any *four* questions from the following:

3×4 = 12

- (a) What are the main characteristics of urbanization?
- (b) What do you mean by trade routes?
- (c) Define international tourism.
- (d) What are the differences between a tourist and an excursionist?
- (e) Who is a visitor?
- (f) What are the behaviour traits of allocentric tourists?

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