



'সমানো মন্ত্র: সমিতি: সমানী'

UNIVERSITY OF NORTH BENGAL
B.Voc. Programme 1st Semester Examination, 2022

DSC2-TOURISM AND HOSPITALITY MANAGEMENT (1.4)

FUNDAMENTALS OF MANAGEMENT

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any *two* questions from the following

12×2 = 24

1. (a) Define Business. 2+6+4
(b) Draw a chart showing the classification of business based on ownership.
(c) How is commerce related with business?
2. Partnership organisations emerged essentially because of the limitations and failures of the sole proprietorships. Discuss. Also, state various types of partners. 6+6
3. Discuss the role, the promoters play in setting up a company. Write your answer with some industry examples. 6+6
4. Discuss Henry Fayol's fourteen principles of management. 2+10

GROUP-B

5. Answer any **four** questions from the following: 6×4 = 24
 - (a) Discuss the advantages and limitations of a sole proprietorship business. 6
 - (b) Discuss the social responsibilities of a business organisation towards the various sections of the society. 6
 - (c) What is Organising? Narrate the steps involved in the process of organising. 2+4
 - (d) Enumerate the main features of a company form of business. 6
 - (e) Distinguish between delegation and decentralisation. 6
 - (f) Explain the different clauses of the Memorandum of Association of a company. 6

GROUP-C

6. Answer any **four** questions from the following: 3×4 = 12
 - (a) What are the different sources of finance of company form of business? 3
 - (b) Write a note on Joint Hindu Family business. 3
 - (c) What are the different levels of management? Explain. 3
 - (d) What is the basic prescription of scientific management? 3
 - (e) Define centralisation and decentralisation. 3
 - (f) Write a note on motivation. 3

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