



'समानो मन्त्रः समितिः समानी'

**UNIVERSITY OF NORTH BENGAL**  
BBA Honours 3rd Semester Examination, 2022

**SEC1-BBA (305)**

**ENTREPRENEURSHIP DEVELOPMENT**

Time Allotted: 2 Hours

Full Marks: 60

*The figures in the margin indicate full marks.*

*Candidates should answer in their own words and adhere to the word limit as practicable.*

**GROUP-A**

**Answer any *two* questions**

12×2 = 24

1. (a) Explain the nature of entrepreneurship and its relevance in Indian society. 5
- (b) Discuss the challenges being faced by entrepreneurs in present-day times. 7
2. *"Developing countries need imitative rather than innovative entrepreneurs"*. Elaborate on the statement. 12
3. What is the meaning of social entrepreneur? Explain, with examples, how social entrepreneurs benefit society and humanity at large. 12
4. *"Micro enterprises serve as the seedbed of entrepreneurship development in the country"*. Explain. 12

**GROUP-B**

5. Answer any *four* questions: 6×4 = 24
  - (a) Define small-scale industry. What are its chief characteristics? 6
  - (b) Elaborate on the inter-relationship between enterprise and society. Give examples. 6
  - (c) Define a project report. Why is a project report prepared? 6
  - (d) State the essential elements of a good business plan. 6
  - (e) *"Shirt sleeve to shirt sleeve in three generations applies to the family business in India."* Elaborate on the statement. 6
  - (f) Find out the best practices practiced by successful family businesses in India and elsewhere in the world. 6

**GROUP-C**

6. Answer any *four* questions: 3×4 = 12
  - (a) Mention the characteristics or attributes of an Entrepreneur. 3
  - (b) What do you mean by Succession Planning in a Family Business? 3
  - (c) State the role of Business Incubators for Entrepreneurial Growth. 3
  - (d) What do you mean by Angel Investors? 3
  - (e) Define Technopreneurship. 3
  - (f) *"An entrepreneur is an opportunity seeker"*. Discuss. 3

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