



'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL
B.A. Honours 3rd Semester Examination, 2022

CC6-MASS COMMUNICATION AND JOURNALISM
REPORTING AND EDITING FOR PRINT

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any four questions

3×4 = 12

1. Name any three beats of reporting. 3
2. What do you understand by the term attribution in journalism? 3
3. What do you understand by the term “letters to the editor”? 3
4. What is an “OP-ED” page? 3
5. What do you understand by the term ‘Anchor story’ of a newspaper? 3
6. Name any three national news agencies. 3

GROUP-B

Answer any four questions

6×4 = 24

7. What are various steps to be taken by the journalist while covering a press conference? 6
8. What is an intro? What are the various types of intro? 6
9. What do you understand by the term inverted pyramid style of reporting? 6
10. Write a note on the role of a sub-editor of a daily newspaper. 6
11. What is paid news? Why is it a threat to the Indian democracy? 6
12. What are the various techniques used by a reporter to take a successful interview? 6

GROUP-C

Answer any two questions

12×2 = 24

13. Explain the organizational setup of a daily newspaper. 12
14. Explain in detail the roles and functions of a reporter of a daily newspaper. 12
15. What are the differences between a feature story and a news story? 12
16. Explain the term “Trial by media” by giving suitable examples. 12

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