



'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL

B.A. Honours 3rd Semester Examination, 2022

CC6-PSYCHOLOGY

SOCIAL PSYCHOLOGY

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

Candidates should answer in their own words and adhere to the word limit as practicable.

GROUP-A

Answer any two from the following questions

12×2 = 24

1. Is social psychology scientific in nature? Justify. 12
2. Define attribution. Discuss in detail about Kelley's theory of attribution. 4+8
3. What is attitude? Explain the formation of attitude. 4+8
4. Define Prejudice. Discuss its causative factors and intervention technique. 2+6+4

GROUP-B

Answer any four questions from the following

6×4 = 24

5. Write a note on social psychology in Indian context. 6
6. Discuss the attribution theory of correspondence theory. 6
7. Explain schema and heuristics as a means of mental tool for evaluating the social world. 6
8. Discuss in detail about Realistic Conflict theory. 6
9. Explain cognitive dissonance with suitable example. 6
10. Write about the various functions of attitude. 6

GROUP-C

Answer any four questions from the following

3×4 = 12

11. Write in brief about the application of social psychology.
12. Explain persuasion as a means of attitude change.
13. Explain counterfactual thinking with suitable example.
14. What are the components of attitude?
15. Differentiate between prejudice and stereotypes.
16. Define optimistic bias and its impact on our behavior.

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