



'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL
BBA(TAH) Programme 3rd Semester Examination, 2022

SEC1-BBA(TAH)

BUSINESS ORGANIZATION AND ORGANIZATIONAL BEHAVIOUR ADMINISTRATION

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any four questions from the following

3×4 = 12

1. Define Motivation. What is the other name of "Two factor Theory"? 2+1
2. Define Planning. Write the full form of MBO. 2+1
3. Write a note on Personality. 3
4. Write names of any three Psychological Tests. 3
5. Write any three ways to manage stress. 3
6. Write the names of three levels of management. 3

GROUP-B

Answer any four questions from the following

6×4 = 24

7. Write the importance of planning. 6
8. Explain the types of motivation. 6
9. What are the determinants of personality? 6
10. Discuss the three different Managerial Skills. 6

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| 11. | Define the following: | 2+2+2 |
| | (a) Values | 2 |
| | (b) Stress | 2 |
| | (c) MBO. | 2 |
| 12. | What are the components of Attitude? | 6 |

GROUP-C

Answer any *two* from the following questions

12×2 = 24

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| 13. | Discuss the MBO Process. | 12 |
| 14. | Explain the Maslow's need hierarchy theory. | 12 |
| 15. | Elaborate the different types of planning. | 12 |
| 16. | Discuss the different types of managers in organization. | 12 |

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