



'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL
BBA(TAH) Programme 3rd Semester Examination, 2022

DSC6-BBA(TAH)

PRINCIPLES OF MANAGEMENT

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any four questions from the following

3×4 = 12

1. Define span of control. Write the full form of MGMT and KRA. 2+1
2. What do you mean by 'Organization'? Define Sound Organization. $1\frac{1}{2}+1\frac{1}{2}$
3. Write three disadvantages of Formal Organization. 3
4. Why management is continuous and never ending process? Explain. 3
5. Define Management and draw the Flowchart of different functions of Managements. 3
6. How Geographical distribution affects span of control? 3

GROUP-B

Answer any four questions from the following

6×4 = 24

7. Define Informal organization. Write its advantages and disadvantages. 2+4
8. Discuss different types of coordination in detail. 6
9. Discuss the factors affecting span of control. 6
10. Define the following: 2+2+2
 - (a) Synergy 2
 - (b) Staffing 2
 - (c) Formal organization. 2

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| 11. | Write any six techniques for effective coordination. | 6 |
| 12. | Write the objectives of coordination. | 6 |

GROUP-C

Answer any *two* questions from the following

12×2 = 24

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| 13. | Explain in detail different functions of management. | 12 |
| 14. | Differentiate between formal and informal organization. Write two importance of management. | 10+2 |
| 15. | Discuss the importance of coordination. Write three different skills of management. | 6+6 |
| 16. | Elaborate the different levels of management with its function in detail. | 12 |

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