



'সমানো মন্ত্র: সমিতি: সমানী'

UNIVERSITY OF NORTH BENGAL

B.Voc. Programme 3rd Semester Examination, 2022

DSC6-TOURISM AND HOSPITALITY MANAGEMENT (3.2)

CONCEPTS AND IMPACT OF TOURISM

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any *two* questions from the following

12×2 = 24

1. Explain various characteristics of a tourism product.
2. Give an exposition of the structure and components of Tourism Industry.
3. Narrate the factors affecting demand for tourism. Explain a method for estimating demand for tourism.
4. Discuss the effect of the technological progress and globalization on tourism business.

GROUP-B

5. Answer any *four* questions from the following:

6×4 = 24

- (a) How is tourist different from excursionist and visitor?
- (b) Define Ancillary services in tourism. Why are they important?
- (c) What is meant by Destination Management Organizations (DMO)? What are their functions?
- (d) What are the different types of international tourism?
- (e) Why ecotourism is called a responsible tourism?
- (f) Describe the new paradigms in alternative tourism.

GROUP-C

6. Answer any *four* questions from the following:

3×4 = 12

- (a) What is a Tourism destination?
- (b) What are Intermediaries in Tourism?
- (c) Define intrinsic and extrinsic motivations.
- (d) Why tourism is called a pleasure activity?
- (e) What do you understand by the 'Grand Tour'?
- (f) What are the components of tourism system?

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