



'সমানো মন্ত্র: সমিতি: সমানী'

UNIVERSITY OF NORTH BENGAL

BSW Honours 3rd Semester Examination, 2022

SEC1-BSW

COMMUNICATION FOR DEVELOPMENT

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any four questions from the following

3×4 = 12

1. What are different forms of communication? 3
2. What are the organizational barriers of communication? 3
3. What is cultural globalization? 3
4. Name any four types of media. 3
5. Explain the term Intrapersonal communication. 3
6. Explain the acquired skills for effective communication. 3

GROUP-B

Answer any four questions from the following

6×4 = 24

7. Explain the following terms: 2+2+2
 - (a) Listening skills
 - (b) Non-verbal behaviour
 - (c) Building trust.
8. What do you understand by Development Support Communication? 6
9. Discuss the role of media in the social work field. 6
10. Discuss the importance of Communication Radio. 6
11. "Self Awareness is the key to successful communication". Explain. 6
12. Differentiate between intra-personal and interpersonal communication. 6

GROUP-C

Answer any two questions from the following

12×2 = 24

13. How would you describe good/effective communication? Explain the importance of communication and development in Social Work. 6+6
14. Give your opinion on the role of mass communication in Social Change. 12
15. "Media is catalyst of development". Explain. 12
16. What do you understand by Development? Discuss the various development indicators. 12

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