



'समानो मन्त्रः समितिः समानी'

**UNIVERSITY OF NORTH BENGAL**

B.A. Honours 5th Semester Examination, 2022

**CC11-MASS COMMUNICATION AND JOURNALISM**

**GLOBAL MEDIA AND POLITICS**

Time Allotted: 2 Hours

Full Marks: 60

*The figures in the margin indicate full marks.*

**GROUP-A**

**Answer any four questions**

3×4 = 12

1. Name any three mass media used during the 2nd World War.
2. Who was the propaganda minister in the Nazi government? Write briefly about him.
3. Name any three countries which disintegrated from the USSR.
4. What was Radio Liberty?
5. Name any three well known international radio services.
6. What is "S-400"?

**GROUP-B**

**Answer any four questions**

6×4 = 24

7. 'Truth is the first casualty in war'. In the context of this statement critically examine war journalism. 6
8. Briefly explain what is meant by 'media hegemony'. 6
9. Explain the role of community radio in highlighting local concerns. 6
10. Do you think the internet-based digital platforms have enhanced the cause of independent media? Explain briefly. 6
11. Briefly explain Noam Chomsky's role, on the role of the mainstream news media. 6
12. Explain the role of mass media during World War I. 6

**GROUP-C**

**Answer any two questions**

12×2 = 24

13. Explain the disintegration of the USSR and the emergence of a unipolar world.
14. Analyse the Cold War and the disintegration of the USSR.
15. What is cultural imperialism? How does it explain the political dominance of the powerful western nations?
16. Determine the two major causes of the Vietnam War. Explain the role of media in this war.

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