



'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL

BBA(TAH) Programme 2nd Semester Examination, 2022

DSC3-BBA(TAH)

FUNDAMENTALS OF TRAVEL AND TOURISM

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any four questions from the following

3×4 = 12

1. What is Domestic and International Tourism? 3
2. Who is VFR? 3
3. Write down the capital of the following States: 3
(i) Gujarat (ii) Goa (iii) Arunachal Pradesh
(iv) Manipur (v) Madhya Pradesh (vi) Tripura
4. What are the two main factors of a tourist destination? 3
5. Define Tourist. 3
6. What is Pilgrimage Tourism? 3

GROUP-B

Answer any four questions from the following

6×4 = 24

7. Who are Backpackers and Gap Year Travellers? 6
8. What is Tourist Profiling? Present a sample of it. 2+4=6
9. Discuss the Scope of Tourism. 6
10. Name the types of Indian Landforms. 6
11. Discuss the Environmental Impact. 6
12. Discuss the South Zone part of India. 6

GROUP-C

Answer any *two* questions from the following

12×2 = 24

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| 13. | Define Tourism. Discuss the purpose of Tourism. | 2+10 = 12 |
| 14. | What are the components of Tourism? Discuss. | 12 |
| 15. | Discuss the different types of Tourism. | 12 |
| 16. | Discuss the Grand Tour and the Modern Era of the history of Tourism. | 12 |

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