



'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL

B.VOC. Programme 2nd Semester Examination, 2022

DSC23-TOURISM AND HOSPITALITY MANAGEMENT (2.3)

HISTORY OF TOURISM-II

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any two questions from the following

12×2 = 24

1. Give an account of the tourism boom occurring between two world wars (1914-1950).
2. Describe in detail the advancements in arts, architecture and science during Renaissance.
3. Elaborate upon the role of transportation in shaping and expanding the Tourism Industry.
4. Briefly discuss the primary and secondary constituents of tourism industry.

GROUP-B

5. Answer any **four** questions from the following:

6×4 = 24

- (a) What is meant by UNWTO? Explain its functions.
- (b) What do you understand by IATA? What are its aims?
- (c) Discuss the functions of Government Tourism Organizations at the national and state levels in India.
- (d) What do you understand by FHRAI? Explain its objectives and functions.
- (e) Give an account of early forms of travel.
- (f) Give a description about holiday practices during the post war period.

GROUP-C

6. Answer any **four** questions from the following:

3×4 = 12

- (a) Write a brief note on ITDC.
- (b) Write a short note on IATO.
- (c) What are long haul journeys?
- (d) How is tourism connected to politics?
- (e) What is Bermuda Agreement?
- (f) Write a short note on TAAI?

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