



'সমানো মন্ত্র: সমিতি: সমানী'

UNIVERSITY OF NORTH BENGAL

B.VOC. Programme 2nd Semester Examination, 2022

DSC24-TOURISM AND HOSPITALITY MANAGEMENT (2.4)

ENTREPRENEURSHIP AND SMALL BUSINESS

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any *two* questions from the following

12×2 = 24

1. Define International Entrepreneurship. What are its importance and the barriers to international trade?
2. Describe the concept role and function of the incubators.
3. What is the New MSME definition as introduced in 'Aatm Nirbhar Bharat Abhiyan' or Self-reliant India Scheme 2020 by the Government of India? Mention the essential features of MSMEs.
4. What are the Stages of Preparation of a Project Report?

GROUP-B

5. Answer any *four* questions from the following:

6×4 = 24

- (a) Define Entrepreneurs? What is the function of entrepreneurs?
- (b) What are the various sources of business ideas?
- (c) What are the responsibilities of the Self-Help Group?
- (d) How do you distinguish between intrapreneurship and entrepreneurship?
- (e) Describe one contemporary Indian corporate role model, including their beliefs, business philosophy and behavioural approach.
- (f) How do you distinguish between financial and non-financial institutions?

GROUP-C

6. Answer any *four* from the following:

3×4 = 12

- (a) What do you understand by Private Equity fund?
- (b) What are the three primary areas that consist of a business plan?
- (c) Write a note on technopreneurship.
- (d) Under types of Entrepreneurs what was Based on the type of business?
- (e) Write a note on Angel investors.
- (f) What is the significance of writing a business plan?

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