



'समानो मन्त्रः समितिः समानी'

**UNIVERSITY OF NORTH BENGAL**

B.VOC. Programme 4th Semester Examination, 2022

**DSC42-TOURISM AND HOSPITALITY MANAGEMENT (4.2)**

**PROFILE OF MODERN TOURISM**

Time Allotted: 2 Hours

Full Marks: 60

*The figures in the margin indicate full marks.*

**GROUP-A**

**Answer any two questions**

12×2 = 24

1. Explain the National Tourism Policy of 1982, and the National Action Plan on Tourism, 1992.
2. State the activities of the Ministry of Culture, Government of India. Mention the culture-specific provisions under the Constitution of India.
3. What do you understand by seasonality in tourism? Explain the different types of Seasonality in Tourism.
4. Elaborately state the characteristics of tourism products and services.

**GROUP-B**

5. Answer any **four** questions:

6×4 = 24

- (a) What is international tourism? Explain inbound and outbound tourism.
- (b) What are the characteristics of domestic tourism?
- (c) What are the characteristics of special interest tourists?
- (d) Differentiate between a wildlife sanctuary and a national park.
- (e) What are the different types of tourism products?
- (f) What are the problems and benefits of seasonality in tourism?

**GROUP-C**

6. Answer any *four* questions:

3×4 = 12

- (a) What do you understand by Medical Tourism?
- (b) Write a short note on Industrial Fair of India.
- (c) Name three special interest tourism.
- (d) Name three national parks of India.
- (e) What is Public-Private Partnership Model?
- (f) Mention six different types of resorts.

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