



‘समानो मन्त्रः समितिः समानी’

**UNIVERSITY OF NORTH BENGAL**

B.VOC. Programme 4th Semester Examination, 2022

**DSE44-TOURISM AND HOSPITALITY MANAGEMENT (4.4)**

**TOUR PACKAGE OPERATIONS**

Time Allotted: 2 Hours

Full Marks: 60

*The figures in the margin indicate full marks.*

**GROUP-A**

**Answer any two questions**

12×2 = 24

1. What do you understand from the word inbound tour? Enumerate the importance of the inbound tour package.
2. Explain ‘liaising for making and selling package’ in tour packaging.
3. What is an outbound tour package? State the special requirements for the outbound package.
4. Explain the basic safety guidelines for travel agencies and tour operations.

**GROUP-B**

5. Answer any **four** questions:

6×4 = 24

- (a) Elucidate the difference between outbound tour packages and inbound tour packages.
- (b) How would you set up a tour operation business?
- (c) State Do’s and Don’t of itinerary preparation.
- (d) Discuss Health Tourism and Botanical Tours.
- (e) What are the basic travel formalities a tour guide should follow?
- (f) What do you mean by customization tours? Mention the benefits of the customized tour to the tourist.

**GROUP-C**

6. Answer any **four** questions:

3×4 = 12

- (a) Explain the term MICE.
- (b) Explain the difference between hosted and independent tour.
- (c) Elucidate the difference between itinerary and tourism package.
- (d) Explain the factors that affect regional tourism.
- (e) What is Buddhist circuit tourism?
- (f) State the importance of making itinerary.

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