

'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL

B.VOC. Programme 6th Semester Examination, 2022

DSE61-TOURISM AND HOSPITALITY MANAGEMENT (6.1)

PROCEDURE AND OPERATIONS IN THE TOURISM BUSINESS

Time Allotted: 2 Hours Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any two questions

 $12 \times 2 = 24$

- 1. Discuss briefly the characteristics of Air transport. Discuss the advantages and disadvantages of Air transport.
- 2. What is a Global Distribution System (GDS)? Mention the four main types of GDS with a short note about each one.
- 3. What is the role of the Travel Agents Association of India (TAAI) in the commencement of travel trade?
- 4. What do you mean by a travel agency? Discuss the functions of a travel agency.

GROUP-B

5. Answer any *four* questions:

 $6 \times 4 = 24$

- (a) List out the differences between travel agencies and tour operators.
- (b) Explain the designing process of tour packages.
- (c) List and explain at least 3 types of Visas.
- (d) List difference between FIT and GIT.
- (e) Explain the components of package tours.
- (f) What are the different types of accommodation services?

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GROUP-C

6. Answer any *four* questions:

 $3 \times 4 = 12$

- (a) Define Aviation.
- (b) Discuss the concept of freedom tours.
- (c) What is a Passport?
- (d) What do you mean by ground handling services?
- (e) What is a Transit Visa?
- (f) What is sea transport?

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