



'সমানো মন্ত্র: সমিতি: সমানী'

**UNIVERSITY OF NORTH BENGAL**  
B.Com. Sec 1st Semester Examination, 2023

**UACFSEC11001/UMNGSEC11001-COMMERCE**  
**ENTREPRENEURSHIP DEVELOPMENT AND START-UPS**

Time Allotted: 2 Hours

Full Marks: 40

*The figures in the margin indicate full marks.*

**GROUP-A**

1. Answer any **five** questions: 1×5 = 5
- (a) What is meant by intrapreneur?
  - (b) What do you understand by Start-up?
  - (c) What is Venture Capital?
  - (d) When is the Feasibility Study done?
  - (e) Who is a Social entrepreneur?
  - (f) What is boot strapping?
  - (g) What is crowd funding?
  - (h) What is Mudra Scheme?

**GROUP-B**

2. Answer any **three** questions: 5×3 = 15
- (a) What is the role of creativity in Entrepreneurial Development? 5
  - (b) State the importance of writing a Business Plan. 5
  - (c) What are the various cost involved in raising capital? 5
  - (d) Write a note on ATAL Innovation Mission. 5
  - (e) Briefly write down the different kinds of feasibility study. 5

**GROUP-C**

**Answer any two questions**

10×2 = 20

- 3. What is a business plan? What are the various stages involved in the formulation of a business plan? 2+8
- 4. State the objectives of Incubation Centre. What is the role of incubators in Start-up Policy? 5+5
- 5. "The entrepreneurs are change agents in the process of industrial and economic development". Elaborate this statement. 10
- 6. What do you understand by SHG's? Briefly discuss the role of SHG's in entrepreneurial activity. 2+8

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