



'সমানো মন্ত্র: সমিতি: সমানী'

UNIVERSITY OF NORTH BENGAL
BBA(TAH) Minor 1st Semester Examination, 2023

UTAHMIN11001-BBA(TAH)

PERSONA MANAGEMENT, SOFT SKILLS AND PERSONALITY DEVELOPMENT

Time Allotted: 2 Hours 30 Minutes

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any *four* questions from the following

3×4 = 12

1. What do you mean by Interpersonal and Flexibility? 3
2. What is Brain Storming? 3
3. Write down the qualities from D, L, V, O, Q, H. 3
4. Why is personal grooming important? 3
5. What is the full form of C.T.M and SMART? 3
6. What are the different types of skin? 3

GROUP-B

Answer any *four* questions from the following

6×4 = 24

7. Define Soft Skills. Discuss the importance of Hard and Soft Skills. 2+4
8. What are the different types of hair texture? Explain the advanced hair care. 2+4
9. Define Self Analysis. Write down the various tools to execute self analysis. 2+4
10. Write a note on Career Goal. 6
11. What is Creativity? Discuss. 6
12. Explain Home Manicure and Pedicure for Men and Women. 6

GROUP-C

Answer any *two* questions from the following

12×2 = 24

13. What is Self Esteem? Discuss Maslow's Hierarchy of needs in detail along with the diagram. 3+9
14. Explain SWOT Analysis and PESTLE Analysis in detail. 6+6
15. Distinguish between Intrinsic and Extrinsic Motivation. Write down the benefits of Self Introspection. 6+6
16. Explain the importance of Elegant Dressing. List down the Wardrobe essentials for Men and Women. 4+8

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