



'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL
BBA(TAH) Sec 1st Semester Examination, 2023

UTAHSEC11001-BBA(TAH)
FUNDAMENTALS OF TRAVEL AND TOURISM

Time Allotted: 2 Hours

Full Marks: 40

The figures in the margin indicate full marks.

GROUP-A

Answer any five questions from the following

1×5 = 5

1. Define International Tourism. 1
2. Define Domestic Tourism. 1
3. Define Gap Year Travellers. 1
4. State the capital of (i) Tripura (ii) Goa. $\frac{1}{2} + \frac{1}{2}$
5. _____ and _____ are Union Territories. $\frac{1}{2} + \frac{1}{2}$
6. Define Agritourism. 1
7. Define Dark Tourism. 1
8. Define Cultural Tourism. 1

GROUP-B

Answer any three questions from the following

5×3 = 15

9. Discuss any five types of Tourism. 5
10. What is Tourist profiling, explain with an example? 5
11. Define Tourist. Discuss the different types of individual tourists in the tour. 5
12. Write a note on Tea Tourism giving an example of any local Tea Estate. 5
13. Write a note on Economic Impact of Tourism. 5

GROUP-C

Answer any two questions from the following

10×2 = 20

14. What are the components of Tourism? Explain in detail. 10
15. Discuss, in detail the scope and purpose of Tourism. 10
16. Write a note on (i) Transition Era (ii) Grand Tour Era. 5+5
17. "Homestays", an emerging trend in India —Discuss in detail. 10

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