



**UNIVERSITY OF NORTH BENGAL**

B.A. General Part-II Examination, 2021

**PSYCHOLOGY**

**PAPER-IV**

**SOCIAL PSYCHOLOGY**

Full Marks: 50

**ASSIGNMENT**

*The figures in the margin indicate full marks.*

**GROUP-A**

**Answer any two questions from the following (500 words each)** 20×2 = 40

1. Define social psychology. Discuss its nature, origin and development. 5+(5+5+5)
2. What do you mean by attitude? Discuss the various theoretical perspectives on development of attitude. 5+15
3. Define prejudice. Discuss its nature and origin. What are the various intervention techniques to counter its effect? 4+(4+4)+8
4. Discuss the various applications of social psychology. 20

**GROUP-B**

**Answer any one question from the following (300 words)** 10×1 = 10

5. What do you mean by group? Discuss the nature of group. 2+8
6. Explain social perception in details. 10

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